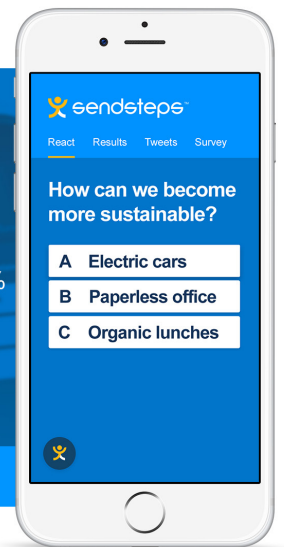
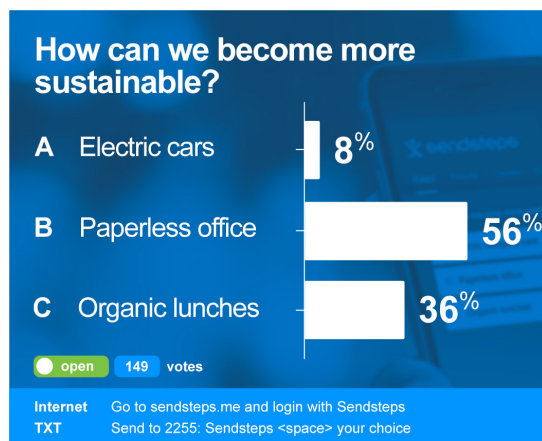




The world's leading audience response system

Engage your audience via their mobile phone.

With Sendsteps more than 1.000 professionals per day in more than 70 countries can gather instant audience feedback! Sendsteps empowers speakers to truly connect with their audience. They're able to increase engagement more than 80% during presentations, meetings and events!



- ✓ Easy to work with - it's PowerPoint based!
- ✓ No download necessary for your audience
- ✓ 10+ years trusted partner to more than 40 Fortune500 companies

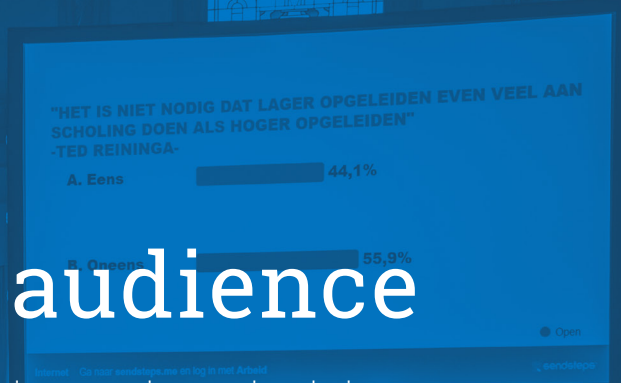


“We increased the response rate from post-event surveys by 20%”




The voice of the audience

Sendsteps is a user-friendly add-in for PowerPoint that improves interaction during presentations and meetings. The audience engages using their smartphone without downloading an app. Get feedback through surveys, multiple choice, as well as open ended questions. Apply anonymous or non-anonymous audience identification. Sendsteps instantly gathers and sends the audience generated data to the presentation screen to spark a lively dialogue!



76 
countries
that used Sendsteps actively in 2017

6,700,857
 responses from
the audience

118,810
presentations
using Sendsteps

 **740,814**
participating audience
members



Service

- ✓ An intuitive and easy to use tool
- ✓ Assistance from your personal Customer Success Manager
- ✓ Consultancy on interactive meeting concepts
- ✓ Sendsteps can be completely branded to your company design and theme.



Data Security

- ✓ 100% Data Security
- ✓ ISO27001 Compliant
- ✓ Approved audits by Boston Consulting Group and Deloitte

“The summary of the audience feedback gave me great insights!”

MICHIEL BAKKER | 